

ANDREAS GNASS	ANDREW STEVENS	ANNELYS DE VET	ANTÓNIO S. GOMES	BEN BRANAGAN	BERND HILPERT	ANDREAS GNASS	ANDREW STEVENS	ANNELYS DE VET	ANTÓNIO S. GOMES	BEN BRANAGAN	BERND HILPERT
e.g. Marshall McLuhan	Jon Savage (England's Dreaming)	Isabelle Allende, Connie Palmen, J.D. Salinger, Sigmund Freud, Paulo Coelho, Don DeLillo	Marshall McLuhan (Understanding Media), Gillo Dorfles (As Oscilações do Gosto), William Gibson (Neuromancer), Douglas Coupland	Italo Calvino (If on a Winter's Night a Traveller), Arthur C. Clarke (2001)	I never read very much...	e.g. Wolf Lotter	None	Rüdiger Safranski, Alain Badiou, Peter Sloterdijk, Octavio Paz, Mahmoud Darwish, Bas Heijne, Anna Tilroe, Roland Barthes, Paul Virilio	Friedrich Kittler (Gramophone, Film, Typewriter), Neal Stephenson (Snow Crash), Hakim Bey (Temporary Autonomous Zones)	Italo Calvino (Mr Palomar), Salman Rushdie (Midnight's Children)	I never read very much...
BRIAN WEBB	CHRISTIAN HEUSSER	DANIEL EATOCK	DANIJELA DJOKIC	EMMI SALONEN	ÉRIC & MARIE GASPAR	BRIAN WEBB	CHRISTIAN HEUSSER	DANIEL EATOCK	DANIJELA DJOKIC	EMMI SALONEN	ÉRIC & MARIE GASPAR
Harper Lee (To Kill a Mockingbird), Herbert Spencer (Pioneers of Modern Typography)	Ulf Poschardt (DJ Culture)	Lucy R. Lippard (Six Years: the dematerialization of the art object)	Marshall McLuhan	Sociology books	Christopher Alexander (A Pattern Language)	Harper Lee (To Kill a Mockingbird), Herbert Spencer (Pioneers of Modern Typography)	John Irving (Hotel New Hampshire)	All books	John Maeda	Sociology books	Fernando Pessoa (The Book of Disquiet)
FONS HICKMANN	HANS DIETER REICHERT	HOLGER JACOBS	HOON KIM	HYOUN YOUL JOE	ISABELLE SWIDERSKI	FONS HICKMANN	HANS DIETER REICHERT	HOLGER JACOBS	HOON KIM	HYOUN YOUL JOE	ISABELLE SWIDERSKI
Mikhail Bulgakov	Herman Hesse, Max Frisch, Max Bense, Umberto Eco, Walter Benjamin, James Joyce, Norman Potter	Junichiro Tanizaki (In Praise of Shadows)	Georges Perec, Haruki Murakami, Norman Potter	Seigo Matsuoka (The Editorial Engineering of Knowledge), Matsuda Yukimasa (Code, Zero, Designscape), John Berger, Philip B. Meggs	Jeanette Winterson, Baudelaire, Balzac, Voltaire	Matthias Feldbacken	Marshall McLuhan, Vilém Flusser, William of Ockham, Ludwig Wittgenstein	Graham Harding and Paul Walton (The Bluffer's Guide to Marketing) – for very practical reasons	Georges Perec, Haruki Murakami, Norman Potter	George Kubler (The Shape of Time), Jan van Toorn (Design beyond Design), C. Danto (After the End of Art), Suksan Tak (Korean Nationalism, Korean Identity)	Muriel Barbery, Michael Cunningham, Daniel Pennac
JAMES GOGGIN	JAN WILKER	JULIE GAYARD	KAI VON RABENAU	KEN GARLAND	KIRSTY CARTER	JAMES GOGGIN	JAN WILKER	JULIE GAYARD	KAI VON RABENAU	KEN GARLAND	KIRSTY CARTER
Georges Perec, Lucy Lippard, Marc Augé, Zygmunt Bauman, Paul Auster, Haruki Murakami, David Mitchell, J.D. Salinger	Franz Kafka (Kurzgeschichten), Arthur Schnitzler (Der Weg ins Freie, Traumnovelle)	-	Graham Greene, Salman Rushdie, Max Frisch	Evelyn Waugh (Decline and Fall)	Georges Perec	Brian Holmes, Owen Hatherley, Hari Kunzru, Tom McCarthy, Boris Groys, Hito Steyerl, Vladimir Nabokov	David Foster Wallace	-	David Foster Wallace, John le Carré, Leo Tolstoy, McSweeney's (Journal)	Cormac McCarthy (The Road)	Eric Gill (Essay on Typography)
KRISTINE MATTHEWS	LARS HARMSEN	LAURENT LACOUR	LIZA ENEBEIS	LUCINDA NOBLE	MAKI SUZUKI	KRISTINE MATTHEWS	LARS HARMSEN	LAURENT LACOUR	LIZA ENEBEIS	LUCINDA NEWTON-DUNN	MAKI SUZUKI
J.D. Salinger (Raise High the Roof Beam, Carpenters and Nine Stories), Paul Auster, Chuck Palahniuk (Fight Club), Donna Tartt (The Secret History)	Neville Brody (The Graphic Language), Emigre, Face, Tempo, Wiener (all magazines)	Lars Müller, Ruedi Baur, Wolfgang Weingart	Marshall McLuhan (Understanding Media), John Berger (Ways of Seeing), Harold Evans (Pictures on a Page)	John Pawson (Minimum), Edward Tufte, Haruki Murakami, Paul Auster	Irvine Welsh (Filth)	Richard Scarry (What Do People Do All Day?), Truman Capote (In Cold Blood)	All the hundreds of magazines and books we receive monthly because of our blog and magazine, Slanted	A lot	Recently I read Andy Warhol (From A to B and Back Again). I am not sure if it influenced me but I enjoyed it	Illustrated children's books (1940s–80s) and photography books such as those of Rinko Kawauchi	Romain Gary (The Roots of Heaven)
MARC VAN DER HEIJDE	MARGARET CALVERT	MARION FINK	MARTIN LORENZ	MATTHIAS GÖRLICH	MICHAEL GEORGIUO	MARC VAN DER HEIJDE	MARGARET CALVERT	MARION FINK	MARTIN LORENZ	MATTHIAS GÖRLICH	MICHAEL GEORGIUO
Oscar Wilde (The Picture of Dorian Gray)	-	Jean Baudrillard, Marshall McLuhan, Charles and Ray Eames (The Powers of Ten)	Douglas Adams (Hitchhiker's Guide to the Galaxy)	Probably all the coffee-table books from Die Gestalten Verlag (Berlin) but also some of the older Swiss design books for the visuals	George Orwell (1984), George Seferis, Oscar Wilde	Herman Hesse (Siddharta)	Herbert Spencer (Pioneers of Modern Typography)	Karl Gerstner, Horst Bredekamp, Gottfried Böhm	Karl Gerstner (Programme Gestalten)	Certainly Tomas Maldonado (Umwelt und Revolte) and some other more theoretical books ... (Full answer, p. 230)	Steven Heller
NIKKI GONNISSSEN	OLIVER KLIMPEL	PAUL BARNES	PREM KRISHNAMURTHY	RENATA GRAW	RICHARD WALKER	NIKKI GONNISSSEN	OLIVER KLIMPEL	PAUL BARNES	PREM KRISHNAMURTHY	RENATA GRAW	RICHARD WALKER
Claes Oldenburg (Notes in Hand), Jan Brand (Words and the images), Ovid (Metamorphoses)	Jean Baudrillard, José Antonio Muñoz & Carlos Sampayo, Paul Scherbarth	Jan Tschichold (Typographische Gestaltung), Karl Gerstner (Designing Programmes)	Robin Kinross, Italo Calvino, Georges Perec, John Berger, Martin Heidegger	Robert Venturi (Learning from Las Vegas)	I haven't/ don't read much... (Cont. opposite - now)	At the moment I read Elias Canetti (Crowds and Power) and I love to read novels	David Simon, F. Scott Fitzgerald, Stephen Bayley	Jan Tschichold (Typographische Gestaltung), Robin Kinross (Modern Typography)	Vikram Chandra, Orhan Pamuk, W.G. Sebald, Bruno Latour, Boris Groys, Michael Pollan	Paul Rand (Conversations with Students), Michael Beirut (Seventy-nine Short Essays on Design)	...but I have a great bookshelf, which is full of books I bought by the metre
SANDRA HOFFMANN	SASCHA LOBE	STEFAN SAGMEISTER	SVEN VOELKER	TIM BALAAM	URS LEHNI	S. HOFFMANN ROBBIANI	SASCHA LOBE	STEFAN SAGMEISTER	SVEN VOELKER	TIM BALAAM	URS LEHNI
Hugo Ball, Simone de Beauvoir, John Berger... (Full answer, p. 231)	Robert M. Pirsig, Roland Barthes, Paul Virilio, Wolfgang Welsch, Marcel Proust	Tom Wolfe	Salman Rushdie (Haroun and the Sea of Stories)	Le Corbusier (Towards a New Architecture)	Friedrich Glauser	John Langshaw Austin, Simon Baron-Cohen, Lewis Carroll... (Full answer, p. 231)	Dick Francis, Christian Kracht, Ian McEwan, Haruki Murakami, Jason Starr	Jonathan Franzen	Derek Jarman (Chroma)	Kenya Hara (Designing Design)	Italo Calvino
YASMIN KHAN	YVES FIDALGO	RANKING LIST	RANKING LIST	RANKING LIST	RANKING LIST	YASMIN KHAN	YVES FIDALGO	RANKING LIST	RANKING LIST	RANKING LIST	RANKING LIST
Miranda July, MFK Fisher	Don't remember	1 MARSHALL MCLUHAN 2 GEORGES PEREC, JOHN BERGER 3 HARUKI MURAKAMI, PAUL AUSTER, J. D. SALINGER	1 MARSHALL MCLUHAN 2 GEORGES PEREC, JOHN BERGER 3 HARUKI MURAKAMI, PAUL AUSTER, J. D. SALINGER	1 MARSHALL MCLUHAN 2 GEORGES PEREC, JOHN BERGER 3 HARUKI MURAKAMI, PAUL AUSTER, J. D. SALINGER	1 MARSHALL MCLUHAN 2 GEORGES PEREC, JOHN BERGER 3 HARUKI MURAKAMI, PAUL AUSTER, J. D. SALINGER	Jennifer Egan	Jorn Riel	1 BORIS GROYS, DAVID FOSTER WALLACE, HERBERT SPENCER, HARUKI MURAKAMI, ITALO CALVINO, KARL GERSTNER 2 ALL OTHERS MENTIONED ONCE	1 BORIS GROYS, DAVID FOSTER WALLACE, HERBERT SPENCER, HARUKI MURAKAMI, ITALO CALVINO, KARL GERSTNER 2 ALL OTHERS MENTIONED ONCE	1 BORIS GROYS, DAVID FOSTER WALLACE, HERBERT SPENCER, HARUKI MURAKAMI, ITALO CALVINO, KARL GERSTNER 2 ALL OTHERS MENTIONED ONCE	1 BORIS GROYS, DAVID FOSTER WALLACE, HERBERT SPENCER, HARUKI MURAKAMI, ITALO CALVINO, KARL GERSTNER 2 ALL OTHERS MENTIONED ONCE

Which authors/books influenced you?

Then

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Now